

esplora[®]



2ND – 4TH OCTOBER 2026

MAKER FAIRE

MALTA 2026

1ST EDITION

**ESPLORA INTERACTIVE SCIENCE CENTRE (KALKARA)
SPONSORSHIP OPPORTUNITIES**

WHAT IS MAKER FAIRE?

It's a global playground for rule-breakers, tinkerers and creators. A place where the ordinary becomes extraordinary. It's loud, messy, and magical celebration of trying rogue ideas, showing off, and making things your own way on your own time.

It's where families build stuff. Bring your kids. Bring your parents. Bring your project. Maker Faire is hands-on frenzy and built for anyone who likes to take things apart, put things together, and see what happens next. No barriers. No grades. Just making.



STATISTICS

MAKER FAIRE

Years of Festivities - **20**

Countries - **53**

Participating Makers - **150,000**

Attendees Worldwide - **8,000,000**

ESPLORA

Events per Years - **6**

Footfall - **109,000**

Social Media Reach - **35k**

Digital Reach - **875.9K**



EVENT FLOW

- 3-day event showcasing makers, STEAM learning and interactive experiences
- Hosted at Esplora on its 10th anniversary year (2026)
- A platform for future skills, innovation culture and community building
- On-site engagement you can measure (QRs, workshop sign-ups, footfall counts)
- Target audience - Families, young people, educators, makers and curious adults

WHY PARTNER WITH US

BRAND VISIBILITY

On-site branding,
Digital campaign presence,
Press and PR alignment

MEANINGFUL ENGAGEMENT

Hands-on activations,
Workshops & demos,
Challenge or awards tie-ins

TALENT & EMPLOYER BRAND

Future skills positioning,
STEAM role model moments,
Staff volunteering options

CSR & INCLUSION

School access support
Underserved groups outreach
Sensory-friendly provisions

SPONSORSHIP PACKAGES

TIER

INVESTMENT

VALUE

Il-Maestru

€5,000

Space 4m x 3m + Stage Time + Programme Guide + Newsletter + Website Listing + 6 Entry Passes

L-Innovatur

€3,500

Space 3m x 3m Programme Guide + Newsletter + Website Listing + 4 Entry Passes

Il-Hallieq

€2,000

Space 2m x 2m + Newsletter + Website Listing + 2 Entry Passes

Il-Bennej

€750

Table + Website Listing + 2 Entry Tickets



WHAT YOU GET

SPONSORSHIP BENEFITS

DEFINITION

Space __ m x __m

A dedicated physical area of the indicated size within the Planetarium Hall, allocated to the sponsor for branding, display, engagement, demonstrations or agreed promotional activity.

Stage Time

Dedicated time on stage or in the theatre for the sponsor to deliver an agreed activity, such as a panel discussion, workshop, presentation, demonstration or talk.

Programme Guide

The sponsor will be mentioned in the official Maker Faire programme guide distributed or made available to visitors.

Newsletter

The sponsor's name and logo will be included in an official Maker Faire email mailshot or newsletter.

Website Listing

The sponsor's logo will be displayed on the official Maker Faire website as part of the sponsor listing.






Entry Passes

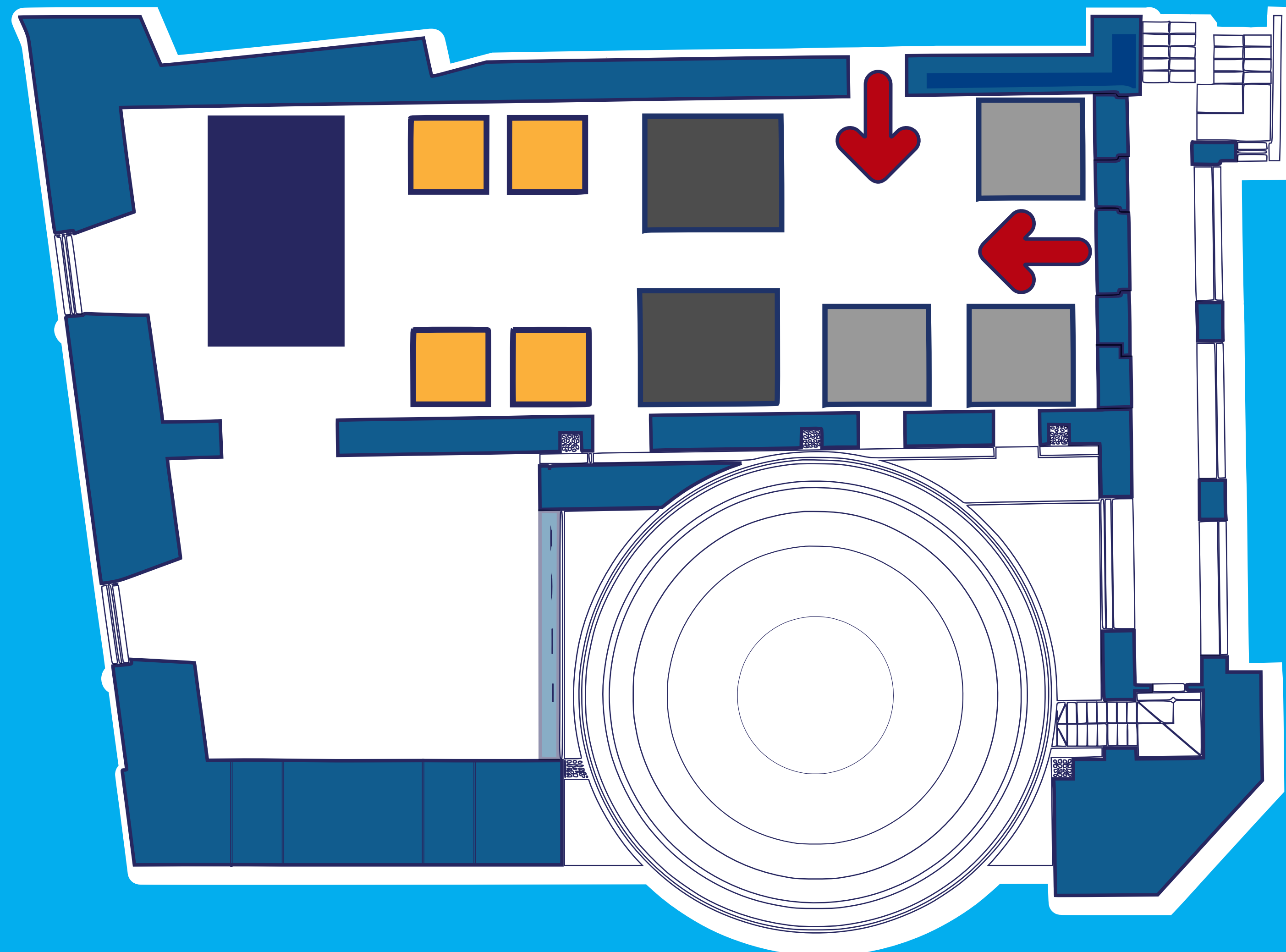
Passes allowing access to Maker Faire across all three days of the event.

Entry Tickets

Tickets allowing access to Maker Faire on any one day of the event.

FLOOR PLAN

-  SCREEN
-  IL-MAESTRU
-  L-INNOVATUR
-  IL-HALLIEQ
-  ENTRANCE



THE JOURNEY

MAY - JUN 2026

Launch co-marketing
open Call for Makers

SEP 2026

Campaign peak
site readiness
checks

FEB - JUN 2026

Secure key partners
confirm activation
themes

JUL - AUG 2026

Finalize programmes
production & assets

2 - 4 OCT 2026

Event delivery
VIP moments

esplora®



LET'S CREATE

THE FIRST EDITION TOGETHER!

MARY ANN CAUCHI

Senior Director – Esplora (Maker Faire Malta 2026)

mary-ann.cauchi.1@gov.mt

+356 7959 3832

Proposed next step: 30-minute alignment call