



# Maker Faire Malta

## Sponsor Booklet 2020

Invent   magig  

# Overview

We are pleased to announce the very first-year edition of Maker Faire Malta. Maker Faire Malta is the brainchild of the Malta Robotics Olympiad, Malta's Largest Tech Event, and a group of enthusiastic local makers.

## David Sciberras

Managing director of Invent 3D Ltd, a startup specializing in Additive Manufacturing Solutions

## Edward Borg

Co-Founder of Thought 3D, creators of Magigoo

## Joseph Casha

3D Maker Noob, popular 3D Printing and Maker Youtuber.

## Mark Julian Borg

Co-Creator of Planet Boop and a local Maker.

Maker Faire Malta is an officially licensed event by Maker Faire, bringing to the table the world-wide recognition of the Maker Faire brand as well as the quality standards expected from an official Maker Faire event local event.

Taking place at the MFCC Ta'Qali, the weekend event will bring together makers of all ages and professions. Local and International exhibitors and sponsors will fuel creativity and innovation. Inter-School competitions, talks by established makers and courses are just some of the many events that will be ongoing throughout the weekend.

As this is an official licensed Maker Faire, we are pleased to announce that all maker booths are free of charge to all makers (T&C apply).

**Maker Faire**<sup>®</sup>

# Key Figures

**18,600**

Attendees

**1,200m<sup>2</sup>**

Internal Area

**700m<sup>2</sup>**

Outdoor Area

**76**

Maker Stands

**1**

Stage

**1**

Workshop area

**7**

Platinum Exhibits

**31**

Silver Exhibits

**20**

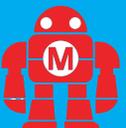
Gold Exhibits

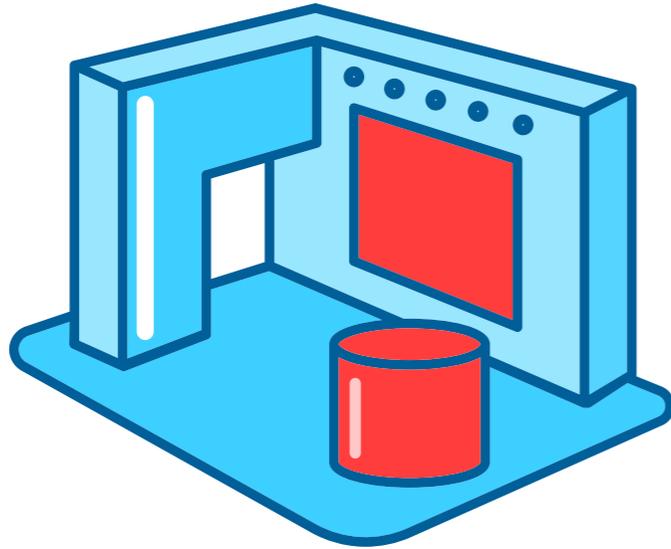
**1**

Main Sponsor

**3**

Days





## For Exhibitors

The Maker Faire Malta is a great opportunity to reach out to a vast demographic. Young and old, all are interested in making, and coupled with the Malta Robotics Olympiad, a minimum of 18,000 visitors over this three-day event are expected.

Media coverage will be intensive via local and international channels. Launching a new product or service? Reaching out to your user base? Want to make an impact on an international level with the opportunity to network with like-minded makers? Here's your chance.

## For Makers

Maker Faire Malta is primarily the home of the Maker.

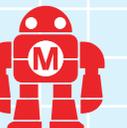
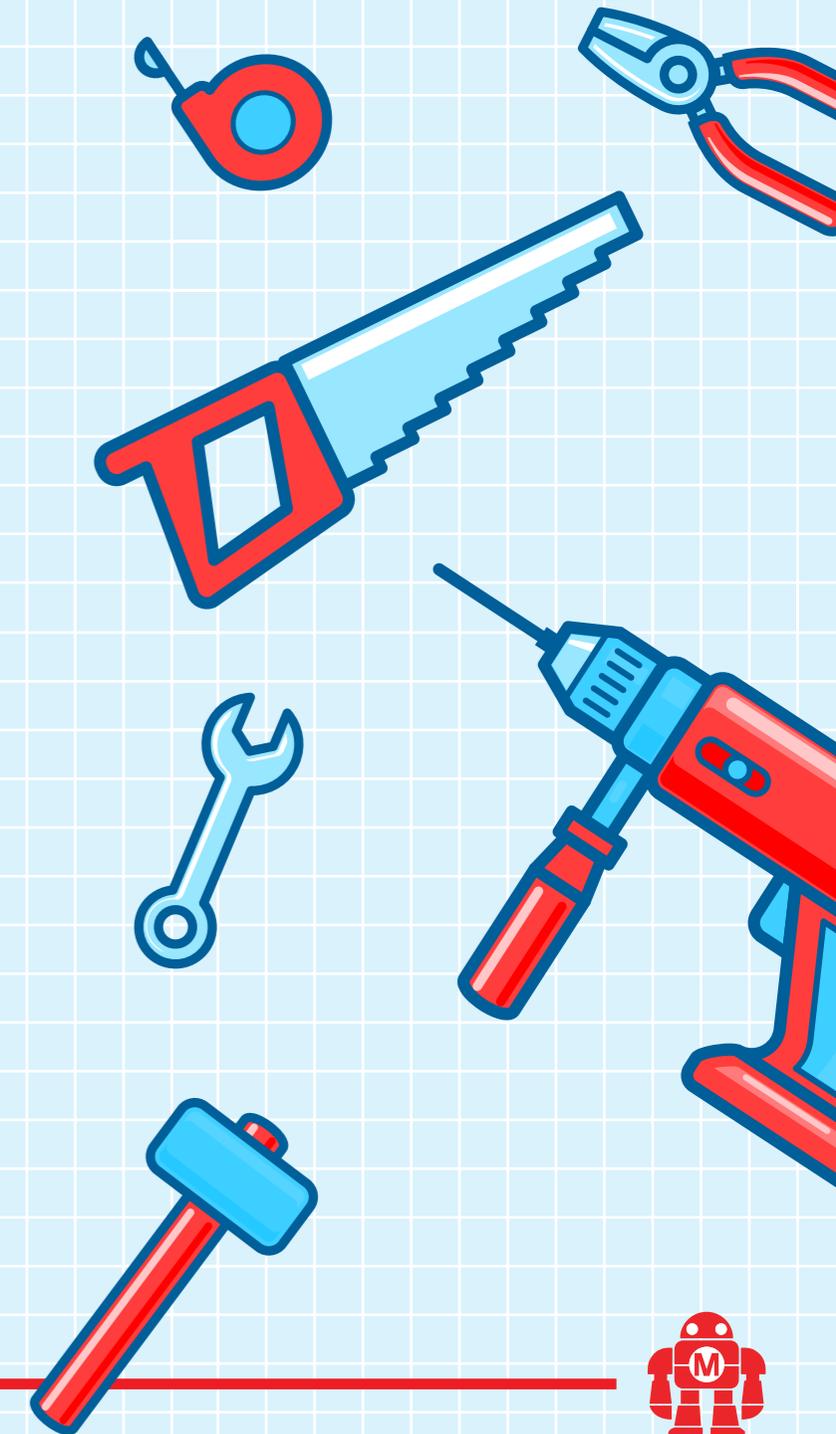
We will be offering 76 free stands for makers to come and exhibit their projects and passion for making.



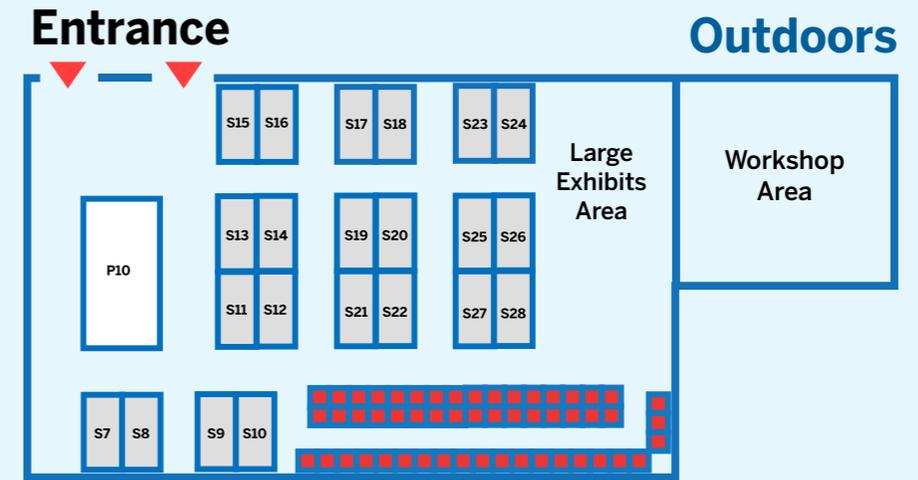
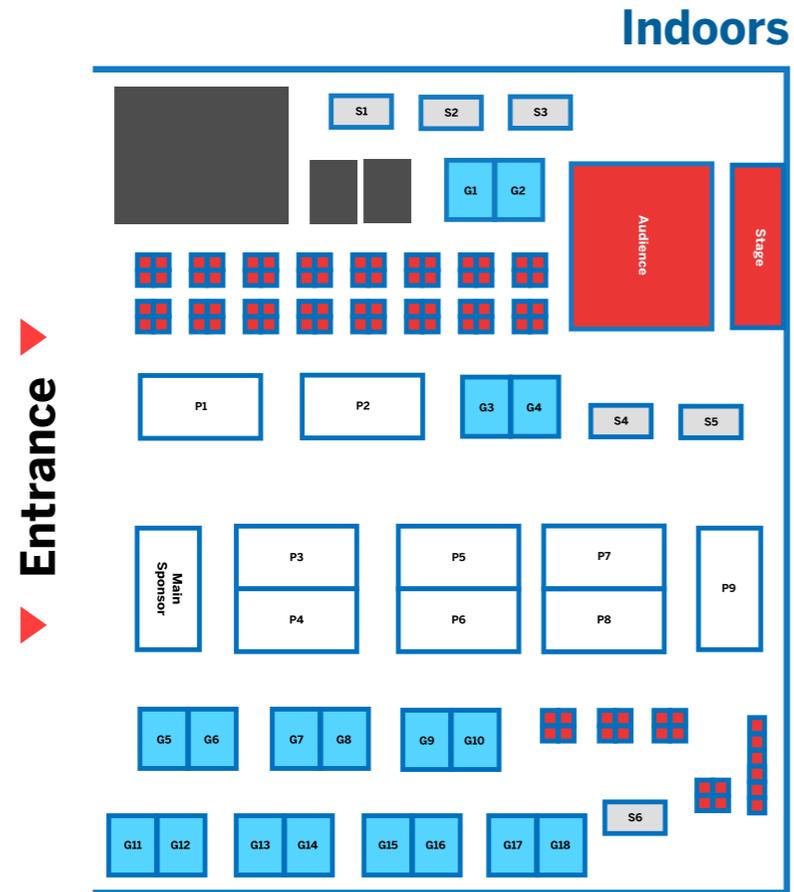
## What is a Maker?

To put into Mythbuster and propmaker Adam Savage's own words:

*"Humans do two things that make us unique from all other animals; we use tools and we tell stories. And when you make something, you're doing both at once."*

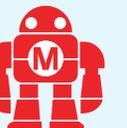


# Floor Plan



## Info

-  Platinum Stands
-  Silver Stands
-  Gold Stands
-  Maker Spaces



## Economic Impact

Maker Faire Malta will be bringing industry-leading international exhibitors to Malta, as well as makers and visitors from all over Europe.

Visibility in the manufacturing and making space has previously been limited. Maker Faire Malta will improve upon this, presenting Malta as a great venue for makers and manufacturers to generate business.

## Marketing Impact

Maker Faire Malta provides you with the opportunity to connect with your audience on an international level.

This event will be well-covered on multiple platforms, including Youtube, Facebook, Instagram, Twitter and Twitch.

Each exhibitor and maker will have allocated air time on a number of these platforms, maximising the impact attainable.



## Educational Value

Maker Faires are an opportunity for the community to share their knowledge in a safe space for like-minded people.

Maltese culture is one of makers, and it is known for our artistic hand when it comes to Filigree, Carnival Floats, and Fireworks. These are signs that Maltese are very capable people when it comes to making stuff with their hands.

Maker Faire Malta will give a voice to the local Maker community.

The art of bringing things to life from an idea, a concept or design.

Makers will be able to exhibit their creations under one roof where together they can discuss techniques, tools and share new ideas.

Visitors will also have the chance to check out some amazing projects first-hand and speak directly to Makers. Various talks will be held throughout the event for everyone to learn from experienced individuals that have been in the creative scene for a while.

## Touristic Impact

Malta has been centrally reachable from anywhere in Europe. Maker Faire Malta will attract different individuals from surrounding countries to meet speakers and fellow Makers that there'll be during the event. Amongst them, various Maltese works and techniques will be exhibited that are exclusive to the Maltese culture like Bizzilla.



# Sponsorship Packages

## Main Sponsor | 8m x 4m

Main Area Stand Name  
Sponsored Activity (Treasure hunt)  
Logo on all Staff and Volunteer Uniforms  
Platinum Perks

## Platinum | 8m x 4m

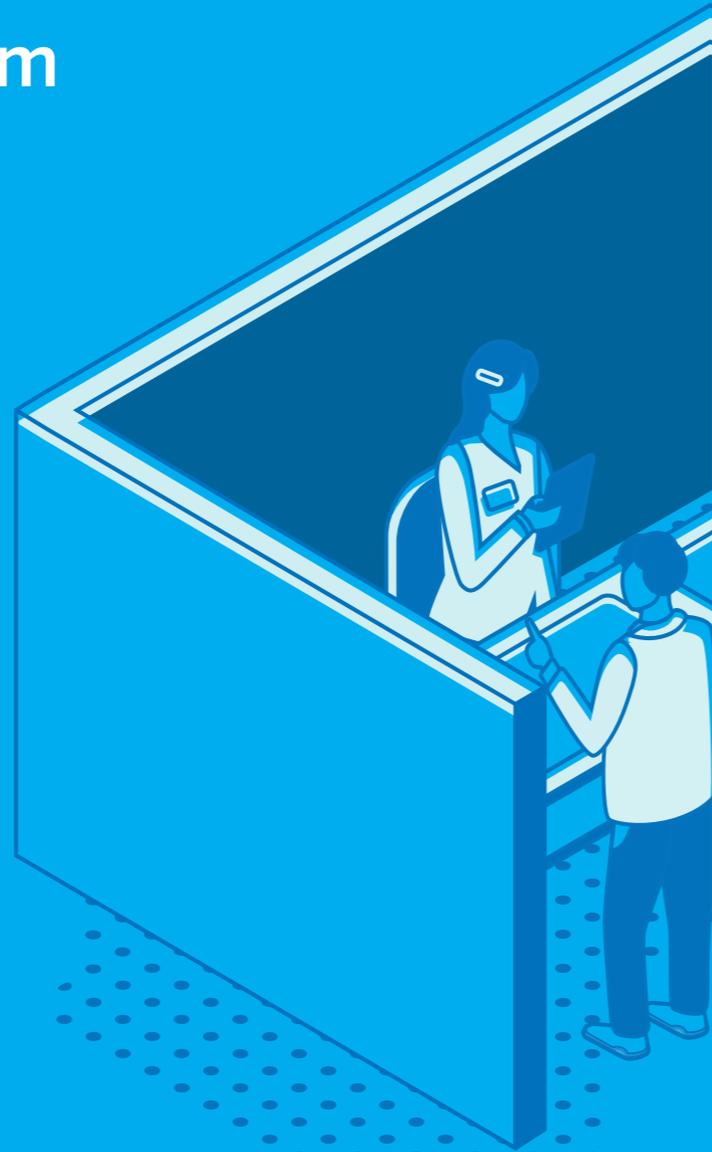
Video Interview with Influencers  
Prominent Social Media Exposure & Mentions  
Logo on Event Banners  
Gold Perks

## Gold | 4m x 3m

Social Media Posts & Shoutouts During the Event  
Featured Article on Twitter & Facebook  
Silver Perks

## Silver | 4m x 2m

Logo on Maker Faire Malta Website & Social Media  
Logo on Printed Material  
Maker Perks



## Maker | 1m x 1m\*

Free space for Makers to exhibit their projects  
\*Stand size is not fixed, your projects are our priority, contact us with your requirements.

*If you would like to sell items from your display area, an additional fee of € 150 is required.*

## Supporting Sponsor Options

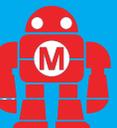
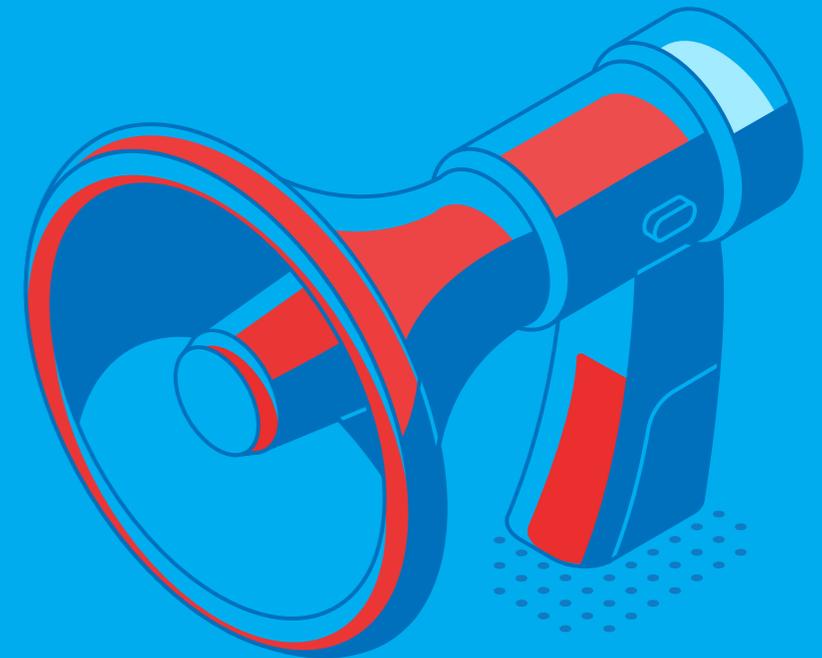
*ID Tag Backing*

*Giftbag for visiting schools*

*Photobooth Sponsor*

*Event Flyer Sponsor*

*Walkway Sponsor*





We also have a number of alternate advertising opportunities throughout the 3 days, please contact us for further details.

**Contact us for further details**

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